



STS – JOB OPENING

Job title: Multimedia Content Creator

This is an exciting opportunity to join a dynamic, family-run engineering business. We're looking for a talented content creator who can utilise both videography and photography to showcase our products and company to a global audience.

About the role

As our in-house Content Creator, Videographer, and Photographer you'll be responsible for producing and posting engaging visual content that enhances our brand presence worldwide. This is a brand-new role, and we welcome ideas to help shape our marketing output as we continue to grow.

Key responsibilities include:

- Filming and editing high-quality product, training, and company videos
- Capturing professional photos of our products and company as a whole
- Distributing content across our website, social media, and to our international distributors

As a small engineering company of 24 people, we value hands-on, practical individuals. You'll need to learn about our mechanical handling equipment and be comfortable operating machines to set up the perfect shot. You'll be tasked with coordinating video/photo shoots in a designated 'studio' area, liaising with our Production Manager to find out when new products are ready. We'll also ask you to set up props including 200 litre drums, wooden pallets, and more, ready for the shoot.

About STS:

We are a UK-based equipment manufacturer with a truly global presence. We specialise in designing and manufacturing high-quality manual handling equipment, with a strong focus on industrial drum-handling solutions.

We're expanding our distributor network and manufacturing capabilities. Your role will be pivotal in strengthening our global brand presence and online reach. If you're a creative storyteller with a technical flair and you're ready to take our content to the next level, we'd love to hear from you!

Essential skills:

- Proven experience in content creation, videography, and photography
- Proficiency in video/photo editing, and graphic design software
- Ability to shoot high-quality product and promotional videos/photos
- Strong understanding of lighting, composition, and framing
- Experience in distributing content across websites and social media
- Excellent attention to detail and a creative mindset
- Strong storytelling and visual communication skills
- Ability to work independently, taking ownership of content creation projects and driving them to completion



- Hands-on and practical approach, with a willingness to learn about and operate our manual handling equipment (training provided)
- Strong organisational skills to manage multiple projects simultaneously

Desirable skills (not essential):

- Copywriting skills for captions, website updates, and product descriptions
- Knowledge of digital marketing, SEO, and social media strategy
- Experience in B2B marketing or industrial/manufacturing environments
- Experience in motion graphics and animation
- An ability to speak one or more foreign languages

Qualifications:

- At least 5 GCSE grades A* to C (or equivalents)
- A-levels and/or Degree-level qualification in relevant fields

Equipment and software:

We are flexible and willing to upgrade some of the equipment that is currently being used for this work. We currently use Windows-based PCs and Adobe editing software. We use a Canon 700D camera and Sony FDR-AX700 4k video camera.

Salary:	£28,000 to £35,000 based on experience
Start date:	To be discussed
Hours:	40 hours per week
Annual leave:	31 days (includes 8 UK bank holidays)
Location:	Leedstown, Hayle, Cornwall

If you're a creative and practical individual with a passion for visual storytelling, we'd love to hear from you!

How to apply:

Please apply in writing including your CV by email to zac@sts-trolleys.co.uk. Please include an example of some recent work you have created to show off your skills. Get creative with your application! If you want to stand out, why not make a short video using our existing footage? We'd love to see what you can do!

Website: www.sts-trolleys.co.uk

YouTube channel: www.youtube.com/@Sts-trolleysUk